National Entrepreneurship Week (NatlEshipWeek) is a congressionally-chartered week dedicated to uplifting the diverse voices of entrepreneurship across the United States. From rural towns to urban cities and large corporations to micro-businesses, economic development and innovation begin with an idea and an entrepreneur.

NatlEshipWeek 2020 will take place

FEBRUARY 15-22, 2020

and engage thousands of partners across the United States in this grassroots effort. In 2019, NatlEshipWeek secured nearly

1 MILLION IMPRESSIONS

on Twitter alone.

ANNUAL THEMES

To help engage a range of communities across the country, NatlEshipWeek features a different daily theme each day of the work week.

MON
Entrepreneurship Education

TUE
Entrepreneurship Support Orgs

WED
Entrepreneurship for All

THU
Rural Towns to Urban Cities

FRI
Federal Support of Entrepreneurship

Each year, NatlEshipWeek hosts a webinar series featuring relevant speakers for the daily themes, inviting stakeholders from across the country to engage in the conversation.

Become a 2020 sponsor today.
SPONSORSHIP LEVELS

The NatlEshipWeek movement has grown exponentially in recent years, gaining traction and reaching a network of partners focused on economic development and innovation across the country. Becoming a 2020 sponsor gives you an opportunity to be on the forefront of a growing grassroots initiative, exposing you to new stakeholders and diverse audiences.

RED SPONSOR: $20,000+

As a Red Sponsor of NatlEshipWeek, you will receive the following:
• 5-minute promotion at the beginning of each daily webinar
• Logo inclusion on all NatlEshipWeek promotion as a Red Sponsor
• Daily recognition on all social media platforms
• Recognition, signage, and prime vendor location at any planned NatlEshipWeek events
• Acknowledgement as a NatlEshipWeek lead sponsor on any public announcements

WHITE SPONSOR: $10,000-$19,999

As a White Sponsor of NatlEshipWeek, you will receive the following:
• Recognition as a daily sponsor on the theme day of your choice
• 2-minute thank you acknowledgement at the completion of your theme day webinar
• Logo inclusion on all digital promotion as a White Sponsor
• Theme day recognition on all social media platforms
• Acknowledgement as a NatlEshipWeek daily sponsor on any public announcements

BLUE SPONSOR: $5,000-$9,999

As a Blue Sponsor of NatlEshipWeek, you will receive the following:
• Logo inclusion on all digital promotion as a Blue Sponsor
• One social media acknowledgement during NatlEshipWeek
• Acknowledgement as a NatlEshipWeek sponsor on any public announcements

Interested in sponsoring? Let’s chat.

Contact us via the Sponsorship Form online and visit our website, www.natleshipweek.org, for more information.